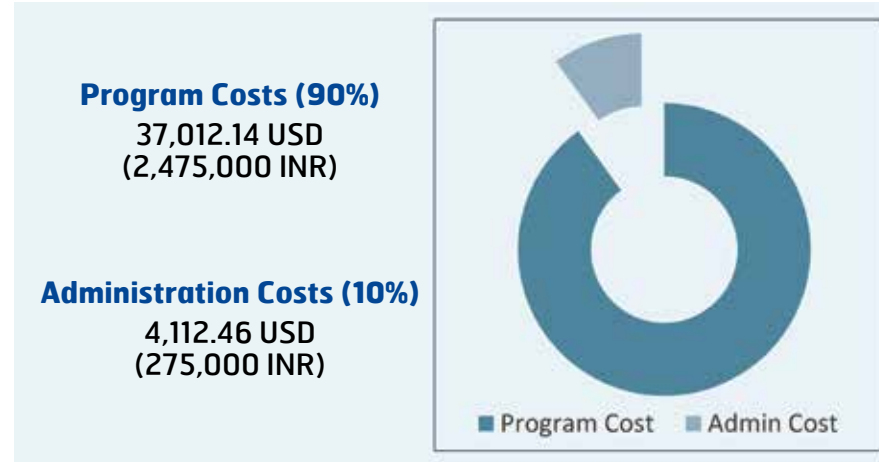


## Resources

In order to reach approximately 3,000 beneficiaries in five communities, this one year project requires an investment of 41,124.60 USD (2,750,000 INR)\*; a cost-effective 13.70 USD per beneficiary.

## Your Investment:



\*Please note that a detailed budget is available upon request and expenses may vary slightly depending on the selected project location.

## From the Field

Dr. Ashish (Superintendent of Community Health Centre, Kanouli Baas, Kausambi of Uttar Pradesh state in India) on ChildFund's work on WASH -

"ChildFund is spreading awareness on immunization, institutional delivery, diarrhoea management, as well as the importance of iodine salt and use of toilets through street plays and wall writings - all of which is praiseworthy work and definitely effective."



## Who We Are

Since 1951, ChildFund India has been representing the voices of deprived, excluded, and vulnerable children in India regardless of their race, creed, and gender. Through long-term partnerships, ChildFund India annually reaches nearly two million children, youth and families in the most hard-to-reach areas and empowers parents and community members alike to be agents of change.

We work with over 6,000 communities throughout 14 States and one Union Territory through our child-centred interventions aiming to bring about lasting changes in the lives of children. Our interventions span from maternal-child health, early childhood development, education, as well as youth engagement and livelihoods, with a cross-cutting focus on child protection, gender equality, and emergency response/disaster risk management.

ChildFund India is a nationalized entity of ChildFund International, a global child development and protection agency serving more than 19.7 million children and their families in 30 countries.

### Contact Information:

**ChildFund**  
India

**National Office:**  
# 22, Museum Road,  
Bangalore 560001, Karnataka, India  
Tel: +91-80-2558-7157

**Program Office:**  
B-105, 1st Floor, Greater Kailash-I  
New Delhi, 110048, Delhi, India  
Tel: +91-11-4100-6540

### Contact Persons:

**Vijay Wadhvani**  
Senior Manager- Corporate Partnerships  
Tel: +91-98-1890-0684  
Email: VWadhvani@childfundindia.org

**Chhaya Kaul**  
Business Development Manager  
Tel: +91-82-8704-4972  
Email: CKaul@childfundindia.org

Website: [www.ChildFundIndia.org](http://www.ChildFundIndia.org)

**ChildFund**  
India



## WASH FOR ALL

Water, Sanitation, and Hygiene (WASH) is a critical intervention point for ChildFund India. For infants and children, our initiatives focus on ensuring access to safe/potable drinking water in health centres and schools, and installing gender-separate toilet facilities in schools. We carry out these initiatives by working with more than 2,000 pre-school centres (Anganwadis) and over 2,000 primary schools. Our youth-focused interventions incorporate hygiene as a key component of our life skills and adolescent sexual and reproductive health (ASRH) training models, ultimately reaching over 21,000 youth throughout India. This work is complemented by behaviour change communication innovations that harness our unmatched community understanding to present hygienic and sanitary practices in a way that makes sense to the communities we work within.



## What Sets Us Apart

Local credibility and long-term approach from our enduring 65 year community presence.

Partnerships with approx. 60 grassroots organizations and local institutions (including government entities) to ensure the sustainability of our programs.

Extensive national geographic coverage that allows us to reach the most remote and hard-to-reach populations overlooked by others.

An opportunity to enrich the lives of the most marginalized children, adolescent girls & communities, using a strategic approach that focuses on maximizing impact and ensuring sustainability.

Rigorous accountability measures to ensure your return on investment and that all deliverables are met or even exceeded.

Co-branding and employment engagement opportunities, so that there is collective ownership of the project.

## What Our Partnership Means

## The Problem

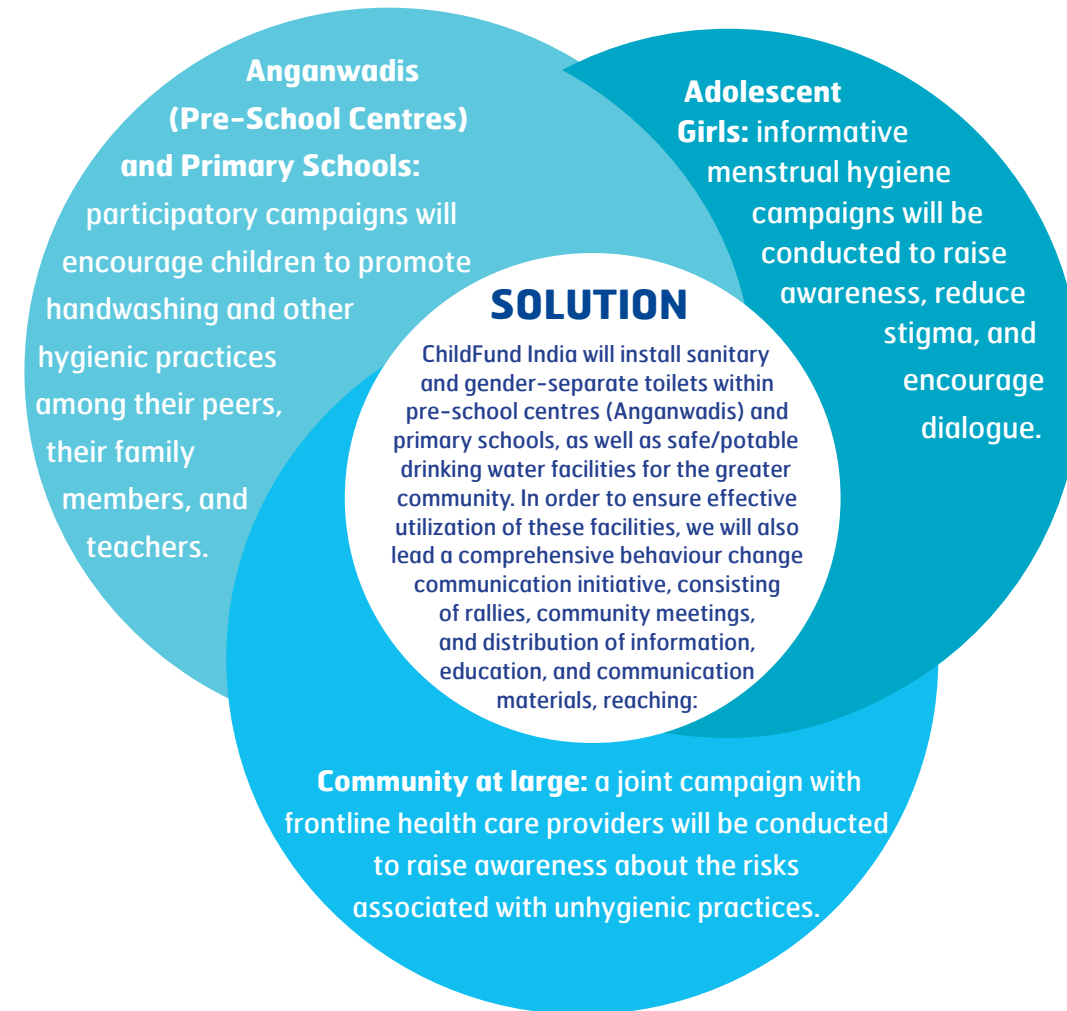
Poor sanitary conditions can have long-reaching and devastating effects, which has prompted the United Nation's Sustainable Development Goals to advocate for universal access to adequate and equitable sanitation and hygiene for all and to end open defecation by 2030<sup>1</sup>.

Diarrhoea and respiratory infections are among the primary causes of death in children under five years of age<sup>2</sup>, and poor hygiene practices in communal spaces, schools leave young children in India vulnerable to numerous infectious diseases. Further, Adolescent girls in India are often unaware of menstrual hygiene practices that make them susceptible to infections and diseases. This issue is compounded by gendered factors that make women's healthcare a taboo topic.



## Projected Impact

- At least 70% of beneficiaries (children, families, teachers, Anganwadi workers, and community members) demonstrate improved knowledge and practice on WASH.
- At least 75% of adolescent girls demonstrate increased awareness of menstrual hygiene practices.
- 10 toilet facilities established within pre-school centres (Anganwadis) and primary schools and 5 safe/potable drinking water facilities established for greater community usage.



<sup>1</sup> UN 2030 Sustainable Development Agenda: <https://sustainabledevelopment.un.org/?menu=1300>  
<sup>2</sup> WHO 2016 Factsheet- Children: Reducing Mortality (<http://www.who.int/mediacentre/factsheets/fs178/en/>)