Since 1951, ChildFund India has been representing the voices of deprived, excluded, and vulnerable children in India regardless of their race, creed, and gender. Through long-term partnerships, ChildFund India annually reaches nearly two million children, youth and families in the most hard-to-reach areas and empowers parents and community members alike to be agents of change. We work with over 6,000 communities throughout 14 States and one Union Territory through our child-centred interventions aiming to bring about lasting changes in the lives of children. Our interventions span from maternal-child health, early childhood development, education, as well as youth engagement and livelihoods, with a cross-cutting focus on child protection, gender equality, and emergency response/disaster risk management.

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What Our Partnership Means

An opportunity to enrich the lives of the most marginalized children, adolescent girls, and communities, using a strategic approach that focuses on maximizing impact and ensuring sustainability.

Rigorous accountability measures to ensure your return on investment and that all deliverables are met or even exceeded.

Co-branding and employment engagement opportunities, so that there is collective ownership of the project.

What Sets Us Apart

Local credibility and long-term approach from our enduring 65 year community presence.

Partnerships with approx. 60 grassroots organizations and local institutions (including government entities) to ensure the sustainability of our programs.

Extensive national geographic coverage that allows us to reach the most remote and hard-to-reach populations overlooked by others.

The Problem

Poor sanitary conditions can have long-reaching and devastating effects, which has prompted the United Nation's Sustainable Development Goals to advocate for universal access to adequate and equitable sanitation and hygiene for all and to end open defecation by 2030.

Diarrhoea and respiratory infections are among the primary causes of death in children under five years of age, and poor hygiene practices in communal spaces, schools leave young children in India vulnerable to numerous infectious diseases. Further, Adolescent girls in India are often unaware of menstrual hygiene practices that make them susceptible to infections and diseases. This issue is compounded by gendered factors that make women's healthcare a taboo topic.

SOLUTION

ChildFund India will install sanitary and gender-separate toilets within pre-school centres (Anganwadis) and primary schools, as well as safe/potable drinking water facilities for the greater community. In order to ensure effective utilization of these facilities, we will also lead a comprehensive behaviour change communication initiative, consisting of rallies, community meetings, and distribution of information, education, and communication materials, reaching:

- At least 70% of beneficiaries (children, families, teachers, Anganwadi workers, and community members) demonstrate improved knowledge and practice on WASH.
- At least 75% of adolescent girls demonstrate increased awareness of menstrual hygiene practices.
- 10 toilet facilities established within pre-school centres (Anganwadis) and primary schools and 5 safe/potable drinking water facilities established for greater community usage.

Projected Impact

- Local credibility and long-term approach from our enduring 65 year community presence.
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- Extensive national geographic coverage that allows us to reach the most remote and hard-to-reach populations overlooked by others.

1 UN 2030 Sustainable Development Agenda: https://sustainabledevelopment.un.org/?menu=1300