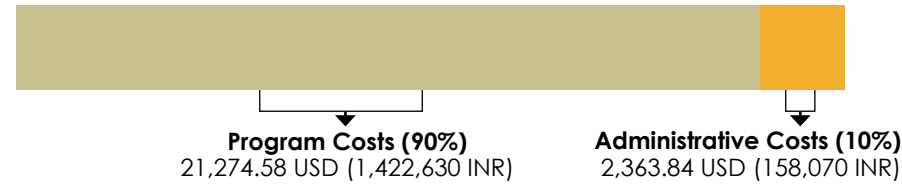


## Resources

Three schools can be adopted for one year, with infrastructural improvements, library establishment and stocking (including books and solar powered lamps), and reading-focused initiatives, at the cost of 23,638.42 USD\* (1,580,700 INR) to reach approximately 700 primary school students ages 6-10 (a cost-effective approx. 34 USD per beneficiary).

## Your Investment:

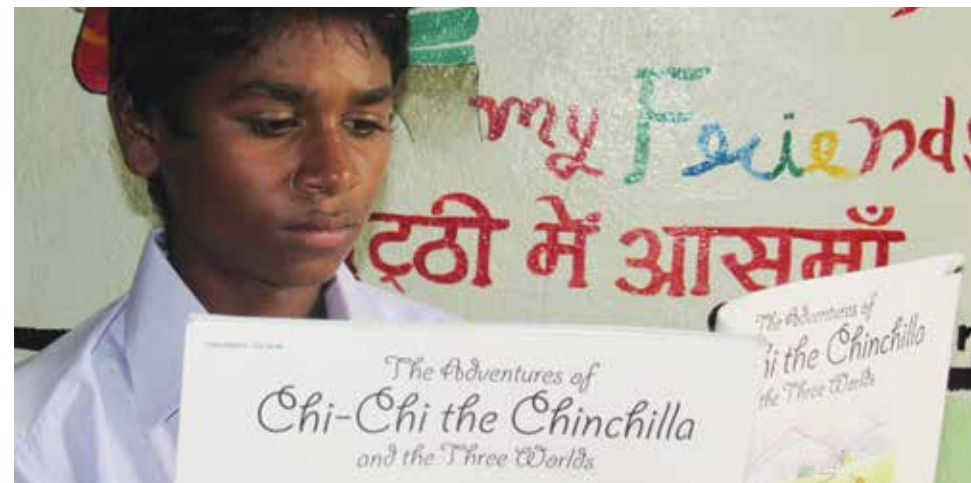


\*Please note that a detailed budget is available upon request and expenses may vary slightly depending on the selected project location.

## From the Field

14 yrs old Kesar from Madhya Pradesh (India) on the impact of ChildFund's "Books, my Friends" Campaign -

"When I received the story books from ChildFund I wasn't sure if I'll be able to read these books as I used face difficulty in reading English, and somehow managed to study my school books. But the illustrations attracted me and with the help of my teacher I began reading. I didn't know reading story books can be so joyful and informative. Now, having a well-equipped Library at our school supports us to continue reading books, helping us improve our reading skills and broaden our horizons."



## Who We Are

Since 1951, ChildFund India has been representing the voices of deprived, excluded, and vulnerable children in India regardless of their race, creed, and gender. Through long-term partnerships, ChildFund India annually reaches nearly two million children, youth and families in the most hard-to-reach areas and empowers parents and community members alike to be agents of change.

We work with over 6000 communities throughout 14 States and one Union Territory through our child-centred interventions aiming to bring about lasting changes in the lives of children. Our interventions span from maternal-child health, early childhood development, education, as well as youth engagement and livelihoods, with a cross-cutting focus on child protection, gender equality, and emergency response/disaster risk management.

ChildFund India is a nationalized entity of ChildFund International, a global child development and protection agency serving more than 19.7 million children and their families in 30 countries.



# ADOPT-A SCHOOL

ChildFund India has 65 years of experience in conducting education related programs that have been proven to substantially increase learning outcomes, as well as enrolment and retention rates, among participating students. One of our primary focuses is fostering a child-friendly learning environment within schools, to ensure that children have the tools they need to succeed. As part of our "Books, my Friends" Campaign, ChildFund has provided nearly 40,000 children with a wide range of captivating books that allow them to explore engaging reading material beyond standard textbooks. Throughout 2015, ChildFund expanded this initiative by providing solar lanterns to approx. 40,000 families in areas prone to power outages, creating Model schools and establishing libraries in government schools to allow reading to become an essential and achievable component within local educational systems.

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**ChildFund**  
India

## What Sets Us Apart

Local credibility and long-term approach from our enduring 65 year community presence.

Partnerships with approximately 60 grassroots organizations and local institutions (including government entities) to ensure the sustainability of our programs.

Extensive national geographic coverage that allows us to reach the most remote and hard-to-reach populations overlooked by others.

## What Our Partnership Means

An opportunity to enrich the lives of the most marginalized children, using a strategic approach that focuses on maximizing impact and ensuring sustainability.

Rigorous accountability measures to ensure your return on investment and that all deliverables are met or even exceeded.

Co-branding and employment engagement opportunities, so that there is collective ownership of the project.



## The Problem

Reading is the foundation of education. Out of recognition of this, the United Nations Standard Development Goals mandate that by 2030 all children must have access to quality primary/secondary education that fosters effective learning<sup>1</sup>.

India has a long way to go to meet these targets. Since 2009, reading levels have plummeted throughout government schools, as each year less and less students in Grade V are able to read basic Grade II texts, with the most current reported figure under 50%<sup>2</sup>.

These troubling findings can be attributed to the undeniable fact that primary schools are ill-equipped to provide a meaningful education. Most lack reading materials beyond standard textbooks, which are often only available in a few languages, even though over 1,720 languages are spoken throughout India<sup>3</sup>. Most primary schools also fail to meet basic safety and sanitary standards—one out of every four primary schools lacks safe drinking water facilities, while one out of two fails to provide usable toilets for girls<sup>4</sup>.



1. UN 2030 Sustainable Development Agenda: <https://sustainabledevelopment.un.org/?menu=1300>
2. ASER 2013: The National Picture Report
3. 2011 National India Census Data
4. ASER 2014: Annual Status of Education Report

## Solution

**Establish Libraries/ Resource Centres** within government schools that are filled with age-appropriate reading materials, and staffed by trained librarians to guide students and develop reading initiatives within schools.



**Infrastructural Improvements**, such as developing clean drinking water facilities, to make classrooms sanitary, safe, and child-friendly. Special care will be taken to make improvements that encourage girls' attendance (e.g. gender-separate bathrooms).

**Provide Solar Powered Lamps** to allow children from areas with poor electricity availability to read and study during the evenings.



## Projected Impact

100% of targeted schools exceed minimum national basic health and safety standards.

100% of targeted schools are better equipped to foster girls' education.

90%-100% of students benefit from increased opportunities to develop their reading abilities.